Make Sure Your Children are Counted in the Census!

What is the census and when does it happen?
Every 10 years, everyone living in the United States is asked to complete a simple but very important task: responding to the census. The 2020 Census asks a few basic questions, like the age, sex and number of people who live or stay in your home, including young children and babies. The next census starts in March and responding is easy, safe and important.

Why is counting young children so important?
Babies and young children under five are often missed in the census. The 2020 Census helps determine which areas qualify for the critical resources that children and families need! Examples include food assistance, Head Start, childcare and more. Knowing how many children there are, and where they live, is needed to get them those services. It’s important that every child and baby be counted.

Why are young children missed in the census?
Young children who are missed tend to live with large families or with multiple families living under one roof. These children may stay in more than one home and may not be related to the person filling out the census or talking with a census worker. Everyone living in a household, temporarily or permanently, relative or friend, needs to be included in the 2020 Census.

What about people without a permanent residence?
Children and families without a permanent residence who are staying temporarily with a friend or family member on April 1, 2020 should be counted at that address.

Are census responses kept confidential?
Your responses are protected and cannot be used against you. Census Bureau employees are sworn to protect your personal information for life.

How can I help?
Be sure to respond to the census so that all of the adults, children and babies in your house are counted. Tell your neighbors that an accurate count can bring helpful resources and programs to their community, including services that support children!

Completing the 2020 Census is an easy, safe, and important way we can all help shape the future for children.

Adapted by Invest in Children from “Shape Your Children’s Future”
a document of the U.S. Census Bureau.

To unsubscribe, reply to this e-mail and include the words “opt-out of e-mail.”